

**PUBLICITY RELEASE
SHOW US HOW YOU ATOSA GIVEAWAY
FOR PARTICIPANTS**

I, being duly sworn, am submitting this Affidavit of Publicity Release (the “**Release**”) to Atosa USA, Inc. (“**Sponsor**”) with the understanding that it will be relied upon by Sponsor in connection with my participation, in the Show Us How Your Atosa Giveaway (the “**Giveaway**”) as set forth in the Giveaway Official Rules (the “**Official Rules**”).

1. I have read, understand, agreed and complied and will continue to comply with the provisions of the Official Rules. I am 18 years of age or older. I represent that I am eligible to participate in the Giveaway in accordance with the eligibility criteria set forth in the Official Rules.
2. By my participation in the Giveaway, I hereby grant to Sponsor and its parents, affiliates, subsidiaries, agents, and their sales representatives and advertising, promotional and fulfillment agencies, (collectively, the “**Promotion Entities**”) the unrestricted, absolute, perpetual, worldwide right and license, but not the obligation, (i) to use my name, address, photograph, likeness, voice, biographical and personal background information and statements, and any notes, photograph, film or video or audio tape that may be taken of me or of such materials (the foregoing, collectively, the “**Likeness**”), without further compensation, consideration, review, approval or notice to me or to any third party and (ii) to reproduce, copy, modify, create derivative works of, display, perform, exhibit, distribute, transmit or broadcast, publicly or otherwise, or otherwise use and permit to be used the Likeness or any part thereof, whether alone or in combination with other materials (including, but not limited to, text, data, images, photographs, illustrations and graphics and video or audio segments of any nature), in any media or embodiment now known or hereafter developed (including but not limited to, any format of any computer-based, internet-based, electronic, magnetic, digital, laser or optical-based media), in connection with any of Sponsor’s (or its designee’s) advertising, publicity, trade, sweepstake or Giveaway promotions, activities or materials (the “**Promotional Materials**”) for an unlimited number of times, except where prohibited by law. I waive any right to inspect or approve any Promotional Materials including or accompanying the Likeness. I further release Sponsor from any liability or obligation that may arise as a result of the use of the Likeness, including without limitation, claims for invasion of privacy, infringement of my right of publicity, and defamation (including libel and slander). I understand that the entire compensation for use of the Likeness is my participation in the Giveaway with a chance to win a prize from Sponsor, and I waive any right to residual income, royalties and any other income payment or any other benefit which might otherwise accrue from the use of the Likeness.
3. I fully and completely understand all terms, scope, facts and the legal consequences of this Affidavit and Release and sign it voluntarily, freely, and knowingly.